

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316066-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
House Majority PAC	House Majority PAC	2255

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW - Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	316066	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 430-5a	430-5a	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV M 11/05/12 4:52 AM M-F 430-5a 430-5a :30 HMP12FL18T08H \$250.00 NM									
2	10/30/12	11/05/12	M-F 5-6a	5-6a	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Tu 10/30/12 5:22 AM M-F 5-6a 5-6a :30 HMP12FL18T09H \$750.00 NM 9 WPTV F 11/02/12 5:23 AM M-F 5-6a 5-6a :30 HMP12FL18T09H \$750.00 NM 8 WPTV M 11/05/12 5:44 AM M-F 5-6a 5-6a :30 HMP12FL18T09H \$750.00 NM									
4	10/30/12	11/05/12	M-F 7-9a	7-9a	MTWTF--	:30	3	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV W 10/31/12 7:29 AM M-F 7-9a 7-9a :30 HMP12FL18T09H \$4,500.00 NM 11 WPTV F 11/02/12 6:59 AM M-F 7-9a 7-9a :30 HMP12FL18T09H \$4,500.00 NM 9 WPTV M 11/05/12 8:26 AM M-F 7-9a 7-9a :30 HMP12FL18T08H \$4,500.00 NM									
5	10/30/12	11/05/12	Sa 6-7a	6-7a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Sa 11/03/12 5:59 AM Sa 6-7a 6-7a :30 HMP12FL18T09H \$600.00 NM									
6	10/30/12	11/05/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Sa 11/03/12 7:28 AM Sa 7-8a 7-8a :30 HMP12FL18T08H \$1,200.00 NM									

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**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316066-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
House Majority PAC	House Majority PAC	2255

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/30/12	11/05/12	Sa 8-10a	8-10a	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Sa 11/03/12 7:59 AM Sa 8-10a 8-10a :30 HMP12FL18T09H \$2,500.00 NM									
8	10/30/12	11/05/12	Su 7-8a	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Su 11/04/12 7:16 AM Su 7-8a 7-8a :30 HMP12FL18T08H \$1,500.00 NM									
9	10/30/12	11/05/12	Sa 6-7a	6-7a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Sa 11/03/12 6:52 AM Sa 6-7a 6-7a :30 HMP12FL18T09H \$500.00 NM									
10	10/30/12	11/05/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV W 10/31/12 9:56 AM M-F 9-10a 9-10a :30 HMP12FL18T08H \$3,000.00 NM 7 WPTV M 11/05/12 9:59 AM M-F 9-10a 9-10a :30 HMP12FL18T09H \$3,000.00 NM									
11	10/30/12	11/05/12	M-F 10-11a	10-11a	MTWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Tu 10/30/12 10:23 AM M-F 10-11a 10-11a :30 HMP12FL18T09H \$2,000.00 NM 6 WPTV F 11/02/12 10:45 AM M-F 10-11a 10-11a :30 HMP12FL18T08H \$2,000.00 NM									
12	10/30/12	11/05/12	M-F 11-12n	11a-12p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV Tu 10/30/12 11:24 AM M-F 11-12n 11a-12p :30 HMP12FL18T08H \$450.00 NM 7 WPTV W 10/31/12 11:19 AM M-F 11-12n 11a-12p :30 HMP12FL18T09H \$450.00 NM 9 WPTV Th 11/01/12 11:19 AM M-F 11-12n 11a-12p :30 HMP12FL18T09H \$450.00 NM 5 WPTV F 11/02/12 11:47 AM M-F 11-12n 11a-12p :30 HMP12FL18T09H \$450.00 NM 6 WPTV M 11/05/12 11:48 AM M-F 11-12n 11a-12p :30 HMP12FL18T08H \$450.00 NM									
13	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WPTV Tu 10/30/12 12:38 PM M-F 12n-1p 12-1p :30 HMP12FL18T09H \$650.00 NM 10 WPTV W 10/31/12 12:13 PM M-F 12n-1p 12-1p :30 HMP12FL18T08H \$650.00 NM 8 WPTV Th 11/01/12 12:57 PM M-F 12n-1p 12-1p :30 HMP12FL18T08H \$650.00 NM 7 WPTV F 11/02/12 12:32 PM M-F 12n-1p 12-1p :30 HMP12FL18T08H \$650.00 NM 9 WPTV M 11/05/12 12:36 PM M-F 12n-1p 12-1p :30 HMP12FL18T09H \$650.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
316066-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
House Majority PAC	House Majority PAC	2255

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	11/05/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Tu 10/30/12 2:46 PM M-F 2-3p 2-3p :30 HMP12FL18T09H \$350.00 NM 8 WPTV W 10/31/12 2:53 PM M-F 2-3p 2-3p :30 HMP12FL18T08H \$350.00 NM 9 WPTV Th 11/01/12 2:40 PM M-F 2-3p 2-3p :30 HMP12FL18T08H \$350.00 NM 5 WPTV F 11/02/12 2:29 PM M-F 2-3p 2-3p :30 HMP12FL18T08H \$350.00 NM 6 WPTV M 11/05/12 2:48 PM M-F 2-3p 2-3p :30 HMP12FL18T09H \$350.00 NM									
15	10/30/12	11/05/12	M-F 1-2p	1-2p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/30/12 12:59 PM M-F 1-2p 1-2p :30 HMP12FL18T08H \$450.00 NM 6 WPTV W 10/31/12 12:58 PM M-F 1-2p 1-2p :30 HMP12FL18T09H \$450.00 NM 9 WPTV Th 11/01/12 1:27 PM M-F 1-2p 1-2p :30 HMP12FL18T09H \$450.00 NM 8 WPTV F 11/02/12 12:59 PM M-F 1-2p 1-2p :30 HMP12FL18T09H \$450.00 NM 7 WPTV M 11/05/12 12:58 PM M-F 1-2p 1-2p :30 HMP12FL18T08H \$450.00 NM									
16	10/30/12	11/05/12	M-F 4p-5p	4-5p	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Tu 10/30/12 4:38 PM M-F 4p-5p 4-5p :30 HMP12FL18T08H \$850.00 NM 10 WPTV W 10/31/12 3:59 PM M-F 4p-5p 4-5p :30 HMP12FL18T08H \$850.00 NM 11 WPTV Th 11/01/12 4:38 PM M-F 4p-5p 4-5p :30 HMP12FL18T09H \$850.00 NM 9 WPTV F 11/02/12 4:24 PM M-F 4p-5p 4-5p :30 HMP12FL18T09H \$850.00 NM 8 WPTV M 11/05/12 4:18 PM M-F 4p-5p 4-5p :30 HMP12FL18T08H \$850.00 NM									
17	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPTV W 10/31/12 5:20 PM M-F 5-530p 5-530p :30 HMP12FL18T09H \$3,000.00 NM 10 WPTV Th 11/01/12 5:28 PM M-F 5-530p 5-530p :30 HMP12FL18T08H \$3,000.00 NM									
18	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV Tu 10/30/12 5:38 PM M-F 530-6p 530-6p :30 HMP12FL18T09H \$3,000.00 NM 11 WPTV Th 11/01/12 5:55 PM M-F 530-6p 530-6p :30 HMP12FL18T09H \$3,000.00 NM									
19	10/30/12	11/05/12	M-F 6-630p	6-630p	MTWTF--	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV W 10/31/12 6:12 PM M-F 6-630p 6-630p :30 HMP12FL18T08H \$5,000.00 NM 9 WPTV M 11/05/12 6:23 PM M-F 6-630p 6-630p :30 HMP12FL18T09H \$5,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
316066-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
House Majority PAC	House Majority PAC	2255	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/30/12	11/05/12	M-F 630-7p	630-7p	MTWTF--	:30	2	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/30/12 6:46 PM M-F 630-7p 630-7p :30 HMP12FL18T08H \$7,500.00 NM 4 WPTV Th 11/01/12 6:52 PM M-F 630-7p 630-7p :30 HMP12FL18T08H \$7,500.00 NM									
23	10/30/12	11/05/12	M-F 6-7a	6-7a	MTWTF--	:30	3	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 6:28 AM M-F 6-7a 6-7a :30 HMP12FL18T08H \$3,500.00 NM 4 WPTV W 10/31/12 6:10 AM M-F 6-7a 6-7a :30 HMP12FL18T08H \$3,500.00 NM 5 WPTV F 11/02/12 6:23 AM M-F 6-7a 6-7a :30 HMP12FL18T08H \$3,500.00 NM									
24	10/30/12	11/05/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Sa 11/03/12 10:10 AM Sa 10-1030a 10-1030a :30 HMP12FL18T08H \$1,500.00 NM									
25	10/30/12	11/05/12	Sa 7p News	7-730pm	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 <del>\$2,000.00</del> NM See MG 25.4 4 WPTV M 11/05/12 11:50 PM NewsChannel 5 LN Spcl 1135p-1205a :30 HMP12FL18T08H \$2,000.00 NM MG for 25.3 11/03									
27	10/30/12	11/05/12	M-F 11-1135p	11-1135p	MTWTF--	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Tu 10/30/12 11:22 PM M-F 11-1135p 11-1135p :30 HMP12FL18T09H \$5,000.00 NM 8 WPTV M 11/05/12 11:24 PM M-F 11-1135p 11-1135p :30 HMP12FL18T09H \$5,000.00 NM									
28	10/30/12	11/05/12	office/parks	9-10p	---T---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---T--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Th 11/01/12 office/parks 9-10p :00 <del>\$3,000.00</del> NM See MG 28.4 4 WPTV Th 11/01/12 9:22 PM The Voice 9-10p :30 HMP12FL18T08H \$3,000.00 NM MG for 28.3 11/01									

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316066-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
House Majority PAC		House Majority PAC	2255

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	4	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV Tu 10/30/12 11:47 PM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T08H \$1,250.00 NM 10 WPTV W 10/31/12 12:09 AM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T08H \$1,250.00 NM 7 WPTV F 11/02/12 12:29 AM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T08H \$1,250.00 NM 8 WPTV M 11/05/12 12:37 AM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T08H \$1,250.00 NM									
31	10/30/12	11/05/12	M-F 1235-135a	1235-0135a	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/30/12 1:25 AM M-F 1235-135a 1235-0135a :30 HMP12FL18T09H \$300.00 NM 8 WPTV Th 11/01/12 1:20 AM M-F 1235-135a 1235-0135a :30 HMP12FL18T09H \$300.00 NM 7 WPTV F 11/02/12 1:21 AM M-F 1235-135a 1235-0135a :30 HMP12FL18T09H \$300.00 NM 5 WPTV M 11/05/12 1:32 AM M-F 1235-135a 1235-0135a :30 HMP12FL18T09H \$300.00 NM									
32	10/30/12	11/05/12	go on/guys...kids	8-9p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 go on/guys...kids 8-9p :00 <del>\$2,000.00</del> NM See MG 32.2 2 WPTV F 11/02/12 Revolution 8-9p :00 <del>\$2,000.00</del> NM See MG 32.3 3 WPTV F 11/02/12 7:58 PM Friday Prime A 8-9p :30 HMP12FL18T08H \$2,000.00 NM MG for 32.2 11/02									
33	10/30/12	11/05/12	Sa 1130p-1a	1130p-1a	-----S-	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 12:13 AM Sa 1130p-1a 1130p-1a :30 HMP12FL18T09H \$1,500.00 NM 1 WPTV Sa 11/03/12 1:01 AM Sa 1130p-1a 1130p-1a :30 HMP12FL18T08H \$1,500.00 NM									
34	10/30/12	11/05/12	the voice	8-11p	-T-----	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -T----- 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 8:46 PM the voice 8-11p :30 HMP12FL18T09H \$20,000.00 NM									
35	10/30/12	11/05/12	go on/new normal	10-11p	-T-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -T----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 10:37 PM go on/new normal 10-11p :30 HMP12FL18T08H \$7,500.00 NM									

## INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316066-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
House Majority PAC		House Majority PAC	2255

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/30/12	11/05/12	animal/guys	8-9p	--W----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --W---- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 8:49 PM animal/guys 8-9p :30 HMP12FL18T09H \$5,000.00 NM									
37	10/30/12	11/05/12	30 rock/up...night	8-9p	---T---	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---T--- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 30 rock/up...night 8-9p :00 <del>\$7,500.00</del> NM See MG 37.2 2 WPTV Th 11/01/12 8:47 PM The Voice 8-9p :30 HMP12FL18T09H \$7,500.00 NM MG for 37.1 11/01									
38	10/30/12	11/05/12	grimm	9-10p	----F--	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ----F-- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 9:19 PM grimm 9-10p :30 HMP12FL18T09H \$7,500.00 NM									
39	10/30/12	11/05/12	M-F 430-5a	430-5a	-1-11--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -1-11-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 4:52 AM M-F 430-5a 430-5a :30 HMP12FL18T08H \$750.00 NM 2 WPTV Th 11/01/12 4:41 AM M-F 430-5a 430-5a :30 HMP12FL18T08H \$750.00 NM 3 WPTV F 11/02/12 4:52 AM M-F 430-5a 430-5a :30 HMP12FL18T08H \$750.00 NM									
40	10/30/12	11/05/12	SA 5-6am News	5-6a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 5:19 AM SA 5-6am News 5-6a :30 HMP12FL18T08H \$500.00 NM									
41	10/30/12	11/05/12	SU 5-6am News	5-6a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 5:17 AM SU 5-6am News 5-6a :30 HMP12FL18T08H \$500.00 NM									
42	10/30/12	11/05/12	Sa 6-7a	6-7a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 6:28 AM Sa 6-7a 6-7a :30 HMP12FL18T08H \$1,500.00 NM									
43	10/30/12	11/05/12	Su 6-7a	6-7a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:29 AM Su 6-7a 6-7a :30 HMP12FL18T09H \$1,500.00 NM									

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**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316066-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
House Majority PAC	House Majority PAC	2255



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/30/12	11/05/12	Breeders Cup	12-7p	-----S-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:07 PM Breeders Cup 12-7p :30 HMP12FL18T08H \$5,000.00 NM									
45	10/30/12	11/05/12	revolution	10-11p	M-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 10:33 PM revolution 10-11p :30 HMP12FL18T08H \$7,500.00 NM									
46	10/30/12	11/05/12	3-4pm Jeff Probst	3-4p	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 3:41 PM 3-4pm Jeff Probst 3-4p :30 HMP12FL18T09H \$750.00 NM									

Total Spots 83 Gross Total \$188,250.00

## Payment Terms 30 Days

Agency Commission \$28,237.50

Net Amount Due \$160,012.50